



MATTHEW JOHNSON

GRAPHIC DESIGNER • BRAND MARKETING SPECIALIST

WORK EXPERIENCE

PANDA RESTAURANT GROUP Mar. 2012 - Present
(Full time until May 2015, Currently Freelance)
Graphic Designer / Art Director

- Conceptualize and collaborate with clients and vendors to ensure that design objectives are met for a wide variety of projects such as national promotions, print ads, web graphics, press releases, digital menuboard and packaging artwork
- Developed new processes to improve the efficiency of the creative department (creative brief, production schedules)
- Oversaw projects department-wide to ensure that they align with the “voice” of the brand

TACO BELL (YUM! BRANDS) Feb. 2011 to Dec. 2011
Graphic Designer / Production Artist (Contractor)

- Worked on many different types of projects such as conference graphics, packaging re-designs, logos, t-shirts, web content, and numerous advertisements
- Oversaw projects from beginning to end. Met with the clients, established objectives, created concepts, developed the designs, worked with printers, and ensured on-time delivery
- Handled invoices and trafficked jobs on a day-to-day basis

MOTOROLA Oct. 2008 to Feb. 2011
Graphic Designer / Production Artist

- Supervised the quality of all Marketing Collateral, PowerPoint Presentations, Web Content and Infographics
- Lead Creative for the 30-34th Annual Conferences
- Designed a Graphic User Interface for the Morpholdent which won the prestigious “Janus de l’Industrie” 2011 award from the French Institute of Design

MARTIN LAWRENCE ART GALLERIES Oct. 2004 to Dec. 2006
Head Curator - West Coast Hub of Operations

- Lead a team responsible for the quality control, organization, repair and shipment of artwork
- Organized and participated in art auctions nationwide
- Designed new floor plans and layouts for retail art gallery locations

PERSONAL STATEMENT

Hello! My name is Matthew Johnson and my passion is studying Graphic Design, Marketing, Typography, Print Design, Web Design, Logos, Layout, Brand Identity, Color Theory, Advertising, Photography and helping my clients realize their goals.

EDUCATION

SANTA MONICA COLLEGE
Bachelor’s Degree in Graphic Design Dec. 2006 to Dec. 2008

CALIFORNIA STATE UNIVERSITY AT FULLERTON
Bachelor’s Degree in Drawing & Painting Aug. 2001 to May 2004

DESIGN SKILLS

PHOTOSHOP



MUSE



INDESIGN



TRADITIONAL MEDIA



ILLUSTRATOR



PHOTOGRAPHY



AFTER EFFECTS



MICROSOFT OFFICE



PREMIERE PRO



CINEMA 4D



AWARDS & HONORS

“Janus de l’Industrie” 2011 award - *French Institute of Design*

Best In Show - *Juvenile Diabetes Research Fund T-Shirt Design Contest*

Brand Identity Excellence Award - *Santa Monica College*

CONTACT INFO

40 Maplecrest Rd.
Barre, VT 05641

Tel: (949) 413-1772

E-Mail: matthewmjohanson81@gmail.com